

INTRODUCTORY GUIDE



Jerry Mills

JERRY MILLS

TEACHER , SINGER-SONGWRITER
MOTIVATIONAL TRAINER &
KEYNOTE SPEAKER

This booklet contains important details on his extraordinary and widely acclaimed conference keynotes, professional development trainings and student assemblies.

“

Thank you for your keynote address at our Successful Schools Conference. **Your message was right on the mark** for helping to build a sense of optimism and enthusiasm for the important work we all do in K-12 education. It is a joy to be associated with individuals like you!

”

Elizabeth Burmaster

State Superintendent

Wisconsin Department of Public Instruction, Madison, WI

“

The feedback was **truly**
A M A Z I N G !
You received the highest
marks on our evaluations,
often followed by ‘+++’.
Participants felt this was, by
far, the best workshop
they’ve ever attended! I
am actively coordinating
your return.

”

Kara Hodorowski

Program Development Coordinator,
Jackson, MI



Jerry Mills

**Here's what you'll find
in this introductory kit.**

- **Introducing Jerry Mills**
- **The Jerry Mills Experience**
- **Program list:** (visit website for updated list)
 - Don't Doubt The Dream**
 - Creating Positive Outcomes for ALL Students**
 - Teacher Tell Me What You See**
 - No Educator Left Behind**
 - The Real You...Building On Ability**
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How to contact us:

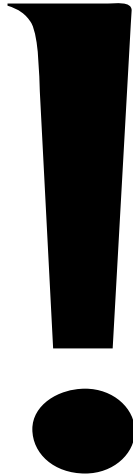
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“

This was beyond my wildest dreams!
I believed it was going to be good. I was told by others
who had already seen Jerry that it would be good.

But I had no idea that it would have such an incredible
effect on people - especially teachers. It was absolutely
amazing!

”

Linda Jenkins

Director of Pupil Services for Grand Forks Public Schools



Jerry Mills

Jerry Mills is an internationally acclaimed educator, singer/songwriter and motivational trainer from Marquette, Michigan.

As a child he experienced the "failures, fears and frustrations" of some nameless problem. These experiences would later lead him to pursue a career as a teacher.

It was while teaching that Jerry discovered the real cause of his life-long struggles with learning. It was a discovery that would change his life and the lives of many others.

Today, Jerry presents educational keynotes and training full time. He is regularly featured for a wide range of state and national conferences.

A talented and prolific songwriter and storyteller, his work vividly captures a broad range of human experiences and emotional encounters with the challenges of life.

Jerry has become a leader in the effort to train and educate teachers, administrators, parents and anyone who works with today's youth.

“ *Words cannot express how great you made me feel after 35 years of teaching...* **”**

Estelle Christenson
Teacher, Montross, VA

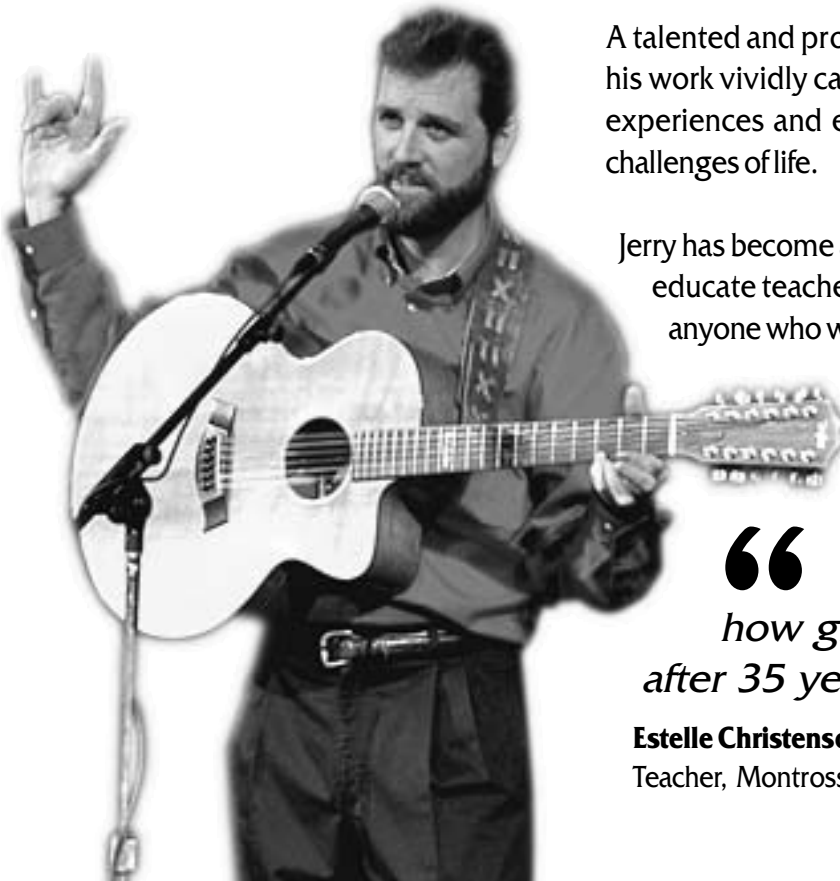
INTRODUCING

TEACHER

MOTIVATOR

SINGER/SONGWRITER

KEYNOTE SPEAKER





If ever there was a program that's hard to put into words, this is it!

Many administrators who have read about these presentations, reviewed the planning and promotional materials and then have gone on to hire Jerry have shared a very similar sentiment after experiencing his programs...

“It’s one of those things you must experience to really understand the impact!”

Teachers are captivated by his humor, openness and sincerity as he shares his own personal trials, discoveries and triumphs as a fellow educator. He has been there and understands.

But what impacts them even more is his inspirational story of his life as a student struggling to overcome the odds and succeed in spite of his adversities. Through his personal journey, Jerry offers a unique, first-hand awareness about why this often happens and what we can do about it.

Parents are held spellbound by his insight, understanding and passion. His inspirational struggle to overcome the odds and succeed leads them to their most common response following his program: "Thank you – you’ve given us HOPE!"

Audiences find that one element that sets Jerry’s work apart from others is his music – his songs and his lyrics, which so vividly capture a universal range of experience. While only four or five songs are woven into each program, each becomes a vital building block in this concert style experience.

His music – and his message – reaches the heart of any audience, from young students to the most senior staff members.

EXPERIENCE
THE



“Wow!

I have never, in my 30+ years in education, experienced a program which so clearly depicts the needs of a young person and then so clearly provides the tools and ideas for what we can do for that child!

”

Joe Coyner

Education Professor/MI CSPD, Eastern Michigan University



Jerry Mills

A VARIETY OF PROGRAMS

Jerry Mills creates a far different experience than presenters you've seen before. He captivates audiences by drawing each person into an experience that not only delivers information, but helps create real and lasting change. To fit the needs of your particular audience, Jerry has developed programs that can be combined and tailored to target any audience who works with youth as well as parents and students themselves.

P R O G R A M S U M M A R I E S

■ **Don't Doubt the Dream!**

An unforgettable keynote, featured program or staff development training for ANY child service organization committed to improving the outcomes for all students and youth.

■ **Creating Positive Outcomes for ALL Students**

An ideal follow up or breakout session when the *Don't Doubt the Dream* presentation has been featured.

■ **Teacher tell me, WHAT YOU SEE...**

Combined Staff Development Training (half or full day)

Jerry's unique staff development training program, which combines the inspirational message of *Don't Doubt the Dream* with the practical strategies training of *Creating Positive Outcomes*. It's one of the most comprehensive training experiences available today!

■ **THE REAL YOU...Building on A•B•L•T•Y Community & Student Assembly Program**

A high impact concert-style assembly for the community and for all students focused on the critical issues facing them today.

■ **No Educator Left Behind**

A one hour keynote, tailored for ANY education group from school boards to support staff, focusing on the three choices of success!

■ **Customized keynote options**

Programs can be specifically tailored to fit your audience and event.

■ **Interactive concerts**

Jerry also offers interactive, inspirational concerts for any audience.

Visit www.jerrymills.com for the most up to date list of program summaries and options.





Teacher, tell me What You See...

It's the first day of school
And I can hardly wait
To meet my teachers for the year.
I wonder if they've heard
What I was like before,
What kind of stories did they hear?

Because I've had a lot of problems
With some of my teachers in the past.
But this is gonna be a great year...
At least I hope it is at last !

And when I finally meet my teachers,
When that school bell rings today,
I'm gonna ask them just one question...
And I wonder what they'll say...

“Teacher, tell me what you see...
Won't you tell me what you see?
Teacher, tell me what you see ... in Me!”

What You See
Music/Lyrics by Jerry Mills
© 1993 Boom Zing / ASCAP
(Reprinted with permission)

Don't Doubt The Dream!

An intense journey into the stressful, confusing and complex environment faced by so many students today.

Hang on to your chair and your heart! Many call it "the most powerful keynote they have *ever* attended!"

This dynamic, internationally acclaimed presentation inspires audiences to look deeper; to find understanding and strategies; and to rethink what they see when faced with challenging young people. More importantly, it provides tools they need to immediately begin making real changes in young peoples lives. *Don't Doubt the Dream* focuses on practical insights and solutions to the challenges faced daily by teachers, child service professionals, parents and students in the real world. It sparkles with a mixture of heart rending stories and music that communicate in a way no "speech" could ever hope to.

***Don't Doubt the Dream* is an interactive training experience that captivates audiences using a rich and engaging multimedia approach.**

Live music, high quality visual images and extensive practical strategies and insights all play a key role in making *Don't Doubt the Dream* a presentation that leaves a lasting impact.

AN IDEAL KEYNOTE PRESENTATION

- Captivates audiences by blending research, vivid graphics, live music and Jerry's inspiring message into one unforgettable multimedia experience
- Offers powerful insight into why so many kids struggle and to what we can do to change that
- Provides deep personal awareness about kids struggling with AD/HD, learning disabilities and behavior challenges from someone who has lived that struggle for forty plus years
- Provides unsurpassed motivation, inspiration and hope in the search to reach and assist anyone struggling with learning and growing up

PROGRAMS



“

You have touched the hearts and minds of many people!

I can't say enough about how you've helped support our efforts... Anyone who lives and works with children should experience your work. I recommend your work to any and all communities so they too can experience your powerful message.

”

Roberta Opheim

Ombudsman for Mental Health, State of Minnesota



Don't Doubt the Dream!

An Unforgettable Experience

Audiences know from the first song that this training is unlike anything they have experienced. The opening song, *What You See*, strikes an indelible chord, setting the stage for a thought-provoking discussion about **perception, thoughts and attitude**. Jerry discusses the true meaning of being a teacher – how there's a teacher in every person: whether educator, administrator, counselor, parent, professional, mentor or peer.

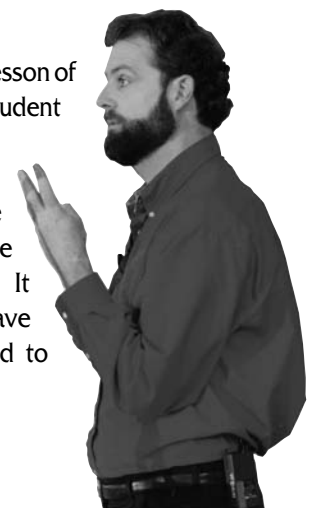
Jerry then highlights the work of experts like Dr. William Glasser and his insight into the five basic needs young people struggle to fulfill:

- **Survival**
- **Belonging**
- **Power**
- **Freedom**
- **Fun**

Using these five needs as a central theme, Jerry draws audiences into a unforgettable experience of research, stories and songs illustrating the tremendous struggle kids undergo and the many problems that arise in trying to meet these needs.

Most of all, awareness comes when Jerry shares two spell binding sequences of stories, visuals and practical insights. First, Jerry's own struggle to meet these same needs- a story which leaves audiences with new, unforgettable perspective on the daily challenges of students.

Next comes the most memorable lesson of all - the story of Mike, a struggling student in Jerry's classroom. It is Mike's story and his *incredible* transformation that most clearly illustrates the strategies that can be used to create positive outcomes for all students. It is this story that will leave all who have attended changed and motivated to learn new ways of responding to all youth.



Feeling inspired and empowered with new insight, empathy and skills, audiences are offered a resounding challenge in his closing song, "*Don't Doubt the Dream...*"



PROGRAMS

“

The most motivating presentation I have **ever** experienced! I truly appreciate the strategies which I will share with others.

”

Beckie Roberts

Training Facilitator, Annapolis, MD



Creating Positive Outcomes for ALL Students

Practical strategies training that builds on the *Don't Doubt the Dream* principles

Some organizations, conferences and schools only have time for *Don't Doubt the Dream* and the impact of that session alone is profound. But whenever time permits, the *Creating Positive Outcomes* strategies training is the perfect follow up or breakout.

Beginning with challenging behaviors

Creating Positive Outcomes begins by addressing challenging behaviors—specifically, research on the Conflict Cycle (Long) and the Acting Out Behavior Cycle (*Walker, Colvin, Ramsey*). The impact of such problems frequently impairs the ability to teach or parent effectively.

One key is to understand how we often unknowingly react to or get involved in a specific cycle which frequently escalates the problem. Adults will learn how they can respond more appropriately to challenging behaviors in ways that deescalate the problem.

Specific strategies are demonstrated for addressing disruptive and problem behaviors while keeping self esteem intact.

Learning styles

Jerry also integrates groundbreaking research on learning styles from experts like Dr. Dawna Markova, who identifies the natural patterns of intelligence we all use to organize, process, remember and create. By examining these patterns and profiles, adults will discover how we can best adapt our classrooms and homes to increase positive outcomes for everyone, in spite of our individual differences.

Best of all, Strategies

Finally, strategies are provided in four areas for assisting ALL students, including those with attention (AD/HD), learning (LD) and emotional (ED/BD) challenges.

These include strategies for:

1. Structuring the living/learning environment
2. Effective communication and the delivery of instruction
3. Assignment of and assistance with tasks
4. Developing resiliency and self esteem enhancement

AN IDEAL FOLLOW UP TO THE DON'T DOUBT THE DREAM KEYNOTE PRESENTATION

- Learn how to respond more appropriately to challenging behaviors and learning differences that deescalates the problem
- Discover how to best adapt our classrooms and homes to increase positive outcomes for everyone



Using other titles for this program

Creating Positive Outcomes sometimes goes by other titles and can be tailored to the needs of the audience and the event.

For example, some prefer the title:

"Reaching and Teaching Even Your Most Challenging Students."

Whatever the title, the goal is the same: to provide skills and specific strategies that adults can immediately apply when working with young people.

**It's the
"HERE'S WHAT I CAN DO NOW"
training!**

PROGRAMS

“Awesome! Bravo! Captivating! Dynamic!

I feel the need to express my gratitude to you for your excellent presentation. Teachers continue to come by my office and stop me when I am out to tell me how much they enjoyed the day.

“The best speaker I’ve ever heard” is the most common remark teachers make. Thanks for making such a difference in our lives!

”

Jackie Cunningham

Director of Curriculum and Instruction, Athens, TX



The Creating Positive Outcomes training handbook

A wealth of ideas, resources and proven strategies

Jerry follows up his inspirational message with valuable training into what we can DO to make a difference for ALL students. This *Creating Positive Outcomes for ALL Students* staff handbook contains a wealth of ideas, research and up to date information. Best of all, it provides practical, proven strategies others can immediately apply to increase the learning and motivation of all students.

PROGRAMS

CREATING POSITIVE OUTCOMES

A FOLLOW UP RESOURCE TO

■ **Teacher, Tell me What You See** and
■ **Don't Doubt The Dream**

PRESENTED BY

SINGER/SONGWRITER & RECORDING ARTIST

JERRY MILLS



- Handling Challenging Behaviors
- Multiple Intelligences & Learning Styles
- Structuring the Learning Environment
- Tailoring Instruction & Assigned Tasks
- Behavioral Issues and Self Esteem Enhancement
- Effective Discipline



“

Your presentation was energetic and practical, but most importantly it struck that chord in us that reminded us why we chose this profession and the responsibility we have to **every child** to see beyond and look within to see the ways a child is smart and help **every child** be the best they can be.

”

Jerilynn Kortkamp

Southern Wisconsin Educational Inservice Organization, WI

Teacher tell me, WHAT YOU SEE...

Combined Staff Development Training (half or full day)

This comprehensive professional development workshop combines the inspiration and motivation of *Don't Doubt the Dream* and the strategies training of *Creating Positive Outcomes for ALL Students*. Specific skills are provided for addressing problem behaviors, discipline, classroom management and tailoring instruction for struggling and challenging students.

Tailored to your specific needs and scheduling issues, this program can be structured in half or full day lengths.

■ Learn the single best strategy for creating positive outcomes for ALL young people

■ Learn extensive practical strategies for assisting youth in four areas:

1. Strategies for structuring the living/learning environment
2. Strategies for communication and the delivery of instruction
3. Strategies for the assignment of tasks
4. Strategies for developing resiliency and self esteem enhancement

■ Acquire a wealth of highly effective insights, techniques and resources that can be immediately applied in any setting

PROGRAMS



“**KIDS** NEED
TO **SEE**
& **HEAR**
FEEL SUPPORTED.”

**You showed us how to do that. The audience
did not want to let you go.**

”

John Palmer
Superintendent, Cheboygan, MI





The Real You...

Building on A•B•I•L•I•T•Y

Concert-style assembly program

PROGRAMS

60 MINUTE KEYNOTE OR ASSEMBLY FOR COMMUNITY AND STUDENTS OF ALL AGES

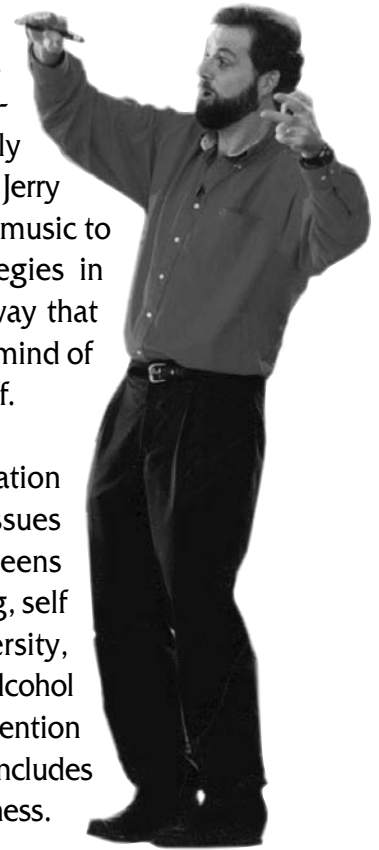
- Motivates everyone toward greater achievement while overcoming adversities
- Increases awareness and acceptance of individual differences among peers
- Sensitizes students to the emotional impact of being "different" and "on the outs"
 - Learning and behavioral disorders
 - Physical disabilities
 - Cultural issues
- Illustrates WHY school violence occurs and how we can help avoid it
- Provides specific skills we can all immediately use to overcome adversities

Assemblies are frequently featured for theme weeks such as Red Ribbon and Diversity Weeks. It's an ideal youth and parent/community keynote!

In this high energy, whole school, concert-style student assembly and community program, Jerry uses his powerful gift of music to deliver ideas and strategies in songs and stories in a way that captures the hearts and mind of students, parents and staff.

This 60 minute presentation focuses on the critical issues facing teens and pre-teens today – attitude, learning, self esteem, tolerance, diversity, peer pressure, drug and alcohol resistance, violence prevention and school safety. It also includes unique disabilities awareness.

Tens of thousands of kids across the country have been impacted by this emotional, fun, humorous and inspiring presentation. It is also an ideal option for an evening parent/community presentation.



ATTITUDE LISTEN
IDENTITY TRUST LEARN
BELIEFS the real YOU INTUITION

“

This was funny, touching, relevant and very much needed – especially the strategies. Please come back to this area. We have many more teachers who need to hear this great message from one of their own – a **teacher!**

”

Glen Riswold

At Risk Coordinator, Brooklyn, NY

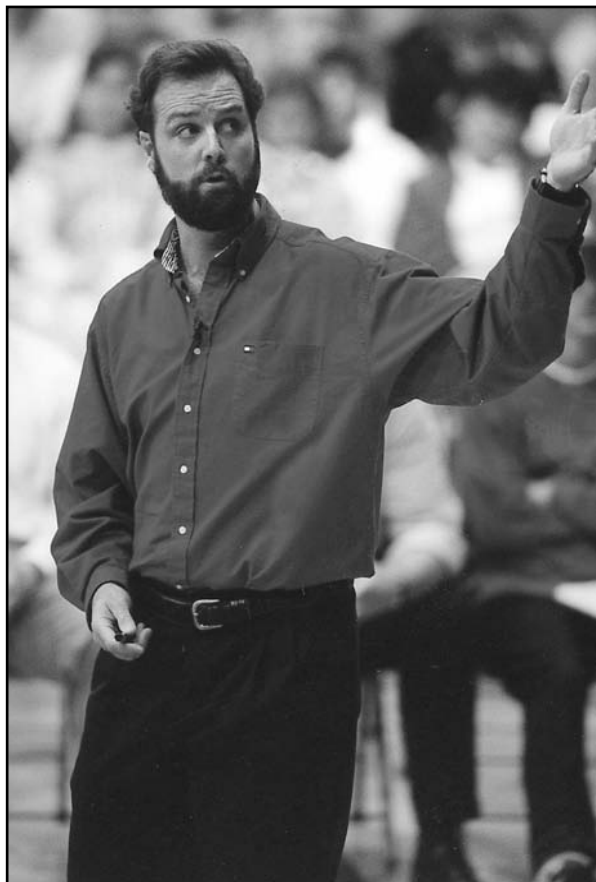
Other program options

A wide range of program options are available to fit your event and schedule

Jerry can tailor programs specifically for your audience, conference or professional event. Presentation formats, content, length and even titles can all be adjusted to fit your needs.

Presentations are frequently tailored to conference, school or community themes. Jerry has presented in facilities of all kinds from the largest conference halls to the smallest school auditoriums. We're happy to accommodate the requirements of your facility.

- **Presentation format**
- **Length of presentation**
- **Audiences**
- **Themes/Name**



Interactive concerts

Jerry is a prolific songwriter who has composed hundreds of songs. In addition to his educational training programs, he is available for interactive, inspirational concerts for any audience.

Give us a call to discuss the possibilities!

906 228-5736

PROGRAMS

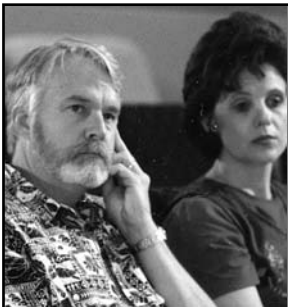




“
**Riveting!
Emotional!
Electric!**



...More insight than hundreds of articles I've read, videos seen, lectures attended. Sometimes it takes personal experience and empathy to break through the barriers! You got to ME!



”

Terrie Humbard
Parent, Cunningham, TN





Parent/Community Programs

An evening session of *Don't Doubt the Dream* or *The Real You...* provided as a public service

School districts and other organizations who host Jerry for presentations, keynotes or half and full day staff development programs may also offer an evening community workshop (schedule permitting).

PROGRAMS

These very special programs bring Jerry's message home to parents and adolescents – combining his phenomenal presentations with his heart-rending and powerful music.

Provided as a community service, these presentations can improve home/school collaboration by providing parents and students with understanding and tools to put to immediate use at home and at school.

“ FANTASTIC!
My husband and I left feeling more support than I can tell.

Thank you! ”

Connie Zrenette
Parent, Manistique, MI





REFERENCES

Academy for Behavioral Consultants, Grand Rapids, MI
ADDA National Conference, Pittsburgh, PA, St. Louis, MO Washington D.C.
ADDISS UK National Conference, London, Leeds, Manchester, Liverpool
Alliance for Curriculum Enhancement (ACE), Joliet, MT
Alpena Public Schools, Alpena, MI
Alpena-Montmorency-Alcona ESC, Alpena, MI
Andrews University - School of Education, Berrien Springs, MI
Apache County Schools, Window Rock, AZ
Appleton Area Catholic Ed. Assoc., Appleton, WI
APPLES Family Resource Center, Morganfield, KY
ARC of Illinois State Conference, Rockford, IL
ARC of Texas State Educators Conference, San Antonio, TX
Athens ISD, Athens, TX

Battle Creek Public Schools, Battle Creek, MI
Baxter Healthcare, Libertyville, IL
Bay Waveland School District, Bay St. Louis, MS
Berrien County ISD, Berrien Springs, MI
Bi County Cooperative Foundation, Sterling, IL
Black Hawk Area Education District, East Moline, IL
Bloomington Public Schools, Bloomington, MN
Blue Valley Public Schools, Stilwell, KS
Boone County Schools, Florence, KY
Brooks County ISD, Falfurrias, TX
Brown Deer School District, Brown Deer, WI
Buffalo Grove HS Dist. 214, Buffalo Grove, IL
Bullitt County Schools, Shepherdsville, KY
Byron Bergen Schools, Bergen, NY

Calhoun Area Technical Center, Calhoun County, MI
California Learning Disabilities Assn. State Conference
California State Foster Parents Association State Conference
California Department of Education, Sacramento, CA
Camden County Schools, Kingsland, GA
C.A.M.P., San Antonio, TX
Carroll County School District, Hillsville, VA
The Casey Family Program, Austin, TX
CESA 1, 2, 3, 4, 5, 7, 8, 11, 12 Wisconsin's Ed. Service Agencies
Central Aroostook Council on Education, Presque Isle, ME
Central Broward County, Ft. Lauderdale, FL
Central Minnesota ECSU, St. Cloud, MN
Cooperative Educational Service Agency #2, Madison, WI
Cooperative Educational Service Agency #8, Green Bay, WI
Champaign Unit 4 Schools, Champaign, IL
Cherokee County Schools, Centre, AL
Chicago Public Schools Teachers Academy, Chicago, IL
Child & Family Services of NE Michigan
Child Protection Council, West Branch, MI
Chippewa Falls Public Schools, Chippewa Falls, WI
Chippewa Valley Schools, Clinton Twp., MI
Cicero Public Schools, Cicero, IL
Cleveland Public Schools, Cleveland, OH
Cluster A Consortium, EauClaire, WI
Colorado State Department of Education
Colorado State Early Childhood Conference, Denver, CO
Corning-Painted Post School District, Corning, NY
Coulee Catholic Schools, La Crosse, WI
Crookston School District 593, Crookston, MN
Crossroads Conference, Vail, CO
Cullman County Schools, Cullman, AL
Cuyahoga Falls City Schools, Cuyahoga Falls, OH

Dansville Central School District, Dansville, NY
Danville Public Schools, Danville, IL
Decatur City Schools, Decatur, GA
Denton ISD, Denton, TX
DesPlaines SD #59, DesPlaines, IL
Dickinson Iron ISD, Iron Mountain, MI
Diocese of Fort Wayne-South Bend, Fort Wayne, IN
Diocese of Superior, Superior, WI
Drake University, DesMoines, IA

East Detroit Public Schools, Eastpointe, MI
East Troy School District, East Troy, WI
Effective Parents Project, Vail, CO
Elementary Principals Region 6 Conference
Elmbrook Public Schools, Elmbrook, WI
Emmet County Dept. of Social Services, Petoskey, MI
Ephrata Area Schools, Ephrata, PA
Evansville Community School District, Evansville, WI

Family Resource Center, Nicholasville, KY
Family Resource Connection, Rhinelander, WI
Field Museum of Natural History, Chicago, IL
FOCUS Asia International Conference, Hong Kong
Fort Bend ISD, SugarLand, TX
Four Winds, Saratoga, NY
Fremont City School District, Fremont, OH
Frostburg State University, Frostburg, MD
Fruitport Community Schools, Muskegon, MI

Gillett School District, Gillet, WI
Goliad Education Cooperative, Goliad, TX
Grand Forks Public Schools, Grand Forks, ND
Grand Rapids Public Schools, Grand Rapids, MI
Great America Conference, Gurnee, IL
Greenfield Public Schools, Greenfield, WI
Greenville Public Schools, Greenville, MI

Hancock-South Madison Joint Services, Madison, IN
Harlingen ISD, Harlingen, TX
Hartford City Schools, Hartford City, IN
Hartford Union Public Schools, Hartford, WI
Hastings Public Schools, Hastings, NE
Hawthorne School District 73, Vernon Hills, IL
Henderson County Schools, Henderson, KY
Hobart School District, Hobart, IN
Holy Cross Hospital, Baltimore, MD
Holy Family Hospital, Broward County, FL
Humboldt County Office of Education, Eureka, CA
Huron ISD, Bad Axe, MI

Illinois Coalition for Educating At Risk Youth, Springfield, IL
Illinois State Early Childhood Conference
Illinois Regional Office of Ed.Conference, Mt. Vernon, IL
Illinois Title 1 State Conference, Chicago, IL
Illion Central Schools, Illion, NY
Inclusion Works State Conference, Austin, TX
Ingham County ISD, Lansing, MI
International ADD Conference, 94, NYC/ 95, Wash DC/
96, Chicago, IL / 97, San Antonio, TX / 98, NYC
International Behavior Disorders Assn. Intl. Conference, St. Louis, MO
International Dyslexia Assn.
Ionia Co. ISD, Ionia, MI
Iowa State Parent Education Conference, DesMoines, IA
Iowa State Alternative Ed Conference, DesMoines, IA

Jackson County ISD, Jackson, MI
Jackson-Hillsdale Comm. Mental Health, Jackson, MI
Regional Interagency Coordinating Council, Joplin, MO

Kankakee School District 111, Kankakee, IL
W.K. Kellogg Foundation, Marquette, MI
Kentucky Dept. of Education, Frankfort, KY
Keota Public Schools, Keota, IA
King George County Schools, King George, VA
Kingfishers School, Essex, UK
Kyle School, Troy, OH

Lake County ESD, Lakeview, OR
Laketrails Base Camp, Little Falls, MN
Lamar Consolidated ISD, Rosenberg, TX
Lancaster - Lebanon Schools, Lancaster, PA
Lansing Area Catholic Schools, Lansing, MI
LaSalle County Office of Education, Ottawa, IL
Life Charter Schools, Dallas, TX
Lincoln College, Lincoln, IL
Letchworth Central School District, Gainesville, NY
Lewis Cass ISD, Cassopolis, MI
Liverpool Project Conference, Liverpool, UK
Logan County Board of Education, Russellville, KY
Love and Logic Institute, Golden, CO
Lutheran Educators Conference, Washington, DC

MacArthur High School, Houston, TX
Macomb County Youth Home, Sterling Heights, MI
Macomb County ISD, Macomb, MI
Macomb CUSD 185, Macomb, IL
Madison Metropolitan School District, Madison, WI
Mannheim District 83, Franklin Park, IL
Marathon County Special Education, Wausau, WI

Reference sites

Here are just some of the places Jerry has presented

As hundreds of thousands have discovered first hand, Jerry is one of the most compelling motivational trainers you will ever experience. He's delivered an extraordinary message of hope to hundreds of conferences, school districts and professional and community organizations across the U.S. and internationally.

Marion Community Schools District #2, Marion, IL
 Marquette-Alger RESA, Marquette, MI
 Mathis ISD, Mathis, TX
 Medill Professional Development Center, Chicago, IL
 Mental Health Association in Wayne County, IN
 MESA County S.D. #5, Grand Junction, CO
 Miami - Dade County Schools, Miami, FL
 Michigan Association of Administrators of Special Education
 Michigan Association of Elementary School Principals
 Mich. Assn. for Teachers of Emotionally Disturbed Children
 Michigan Assn. Of Middle School Educators, Saginaw, MI
 Mich. Assn. for Teachers of Emotionally Disturbed Children
 Michigan Dyslexia Association State Conference
 Michigan Education Association State Conference
 Michigan School Counselors State Conference, Lansing, MI
 Michigan State University, Lansing, MI
 Mid Alameda County SELPA, Contra Costa, CA
 Middleton-Cross Plains School District, Middleton, WI
 Midland ISD, Midland, TX
 Midwest Assn. of School Social Workers
 Minnesota ECSU-5, Staples, MN
 Missouri Dept of Education
 Missouri Dept of Family Services, Jefferson City, MO
 Missouri State At Risk Conference, Lake of the Ozarks, MO
 Modesto City Schools, Modesto, CA
 Monroe County ISD, Monroe, MI
 Montrose Public Schools, Montrose, CO
 Mt. Vernon Twp. High School, Mt. Vernon, IL
 Muskego - Norway School District, Muskego, WI
 Muskingum County Children Services, Zanesville, OH

National At Risk Education Network, Fon du Lac, WI
 National CASE Conference, Anaheim, CA
 National Foster Parents Association, Albuquerque, NM
 National Feingold Association, Washington D.C.
 National Council of Teachers of English National Conference
 Neenah Public Schools, Neenah, WI
 New Britain Public Schools, New Britain, CT
 New York Assn. of Continuing Education, Albany, NY
 NMHSA Head Start, Traverse City, MI
 North Region SELPA, Oakland, CA
 Northern Coalition Teacher Center, Thief River Falls, MN
 Northern Michigan University, Marquette, MI
 Northwest ECSU, Thief River Falls, MN
 North Fayette Community Schools, West Union, IA
 North Shore Special Education Organization, DesPlaines, IL
 New York City United Federation of Teachers

Oak Creek - Franklin School District, Oak Creek, WI
 Ohio Valley Educational Cooperative, Shelbyville, KY
 Ombudsman for Mental Health, State of Minn., St. Paul, MN
 Ohio Valley Educational Cooperative, Shelbyville, KY
 Oklahoma CEC State Conference, Oklahoma City, OK
 Oklahoma Dept. of Education, Stillwater, OK
 Oklahoma Education Association, Woodward, OK
 Omaha Public Schools, Omaha, NE
 Oneida Nations Tribal School, Oneida, WI
 Orangefield ISD, Orangefield, VT
 Orchard MESA Middle Schools, Grand Junction, CO
 Orchard View School District, Muskegon, MI
 Oregon School District, Oregon, WI
 Ottawa Area ISD, Holland, MI

PACER, Minneapolis, MN
 Park Ridge-Niles District 64, Park Ridge, IL
 Parkview School District, Orfordville, WI
 Partners in Care, Oil City, PA
 Paynesville ISD 741, Paynesville, MN
 Pekin Community Schools, Packwood, IA
 PEP (Parent Educator Partnership), Cedar Rapids, IA
 Perry-Hocking ESC, New Lexington, OH
 Pierz Public Schools, Pierz, MN
 Pikes Peak BOCES, Colorado Springs, CO
 Pinconning Area School District, Pinconning, MI
 Pleasants County Schools, Belmont, WV
 Plymouth School District, Plymouth, WI
 Polk County Schools, Balsam Lake, WI
 Pomona Elementary School, Montrose, CO
 Port Washington-Saukville School District, Port Washington, WI
 Prince George's County Public Schools, Bel Air, MD

Prince William County Schools, Manassas, VA
 Project Choices, Naperville, IL
 Project Ready AEA #9, Bettendorf, IA
 Prophetstown CUSD #3, Prophetstown, IL
 Puerto Rico Metro Parenting Conference, San Juan, PR

Queen School, Jackson, MI
 Quincy Conference, Quincy, IL

Rangely School District RE-4, Rangely, CO
 Reavis High School, Burbank, IL
 Region 1 ESC, Edinburg, TX
 Region 2 ESC, Corpus Christi, TX
 Region 6 ESC, Huntsville, TX
 Region 15 ESC, San Angelo, TX
 Region 18 ESC, Midland, TX
 Region 19 ESC, El Paso, TX
 Regional Interagency Coordinating Council, Joplin, MO
 Regional Office of Education, Mt Vernon, IL
 Rhinelander Public Schools, Rhinelander, WI
 Roanoke College, Salem, VA
 Rochester District 535, Rochester, MN
 Roundhouse Conference, Crested Butte, CO
 Roxana CUSD #1, Roxana, IL
 Sabetha USD 441, Sabetha, KS
 Salinas Union High School District, Salinas, CA
 San Benito CISD, San Benito, TX
 San Bernadino Valley College, San Bernadino, CA
 San Juan BOCES, Durango, CO
 San Juan School District, Blanding, UT
 San Ramone Valley School District, Danville, CA
 Sandhills Academy, Columbia, SC
 Sapulpa Schools, Sapulpa, OK
 Sauk Rapids District 47, Sauk Rapids, MN
 Sault Ste. Marie CAB, Sault Ste. Marie, MI
 SEDOL - Special Education District of Lake County, Gurnee, IL
 Sharing a Vision State Conference, Springfield, IL
 Somerset School District, Somerset, WI
 South Bend Educational Foundation, South Bend, IN

South Carolina State Dyslexia Conf., Myrtle Beach, SC
 South Central MN ECSU, North Mankato, MN
 South Eastern School District, Fawn Grove, PA
 South Texas ISD, Mercedes, TX
 Southern Prairie Educational Agency 15, Ottumwa, IA
 Southern New Hampshire Regional Parent Conference
 St. Joe's Middle Schools, Appleton, WI
 Sullivan County BOCES, Liberty, NY
 Southern Wisconsin Educational In-Service Conference
 Sun Prairie School District, Sun Prairie, WI
 Superintendents Roundtable, Franklin Park, IL

Texas Council of Administrators of Special Education, Austin, TX
 The Lead Alliance, Annandale, VA
 Thorton Fractional Education Co-op, Lansing, IL
 Tracy School District, Tracy, CA
 Traverse Bay ISD, Traverse City, MI
 Troy Public Schools, Troy, OH
 Teacher Center's Consortium, New York, NY
 Tri-City Mental Health Center, East Chicago, IN
 Tri County Community School District, Thornburg, IA
 Tri Valley Central School, Grahamsville, NY
 Tri Valley SELPA, Livermore, CA

University of Kentucky, Lexington, KY
 University of Maine at Presque Isle, Presque Isle, ME
 Utica Community Schools, Shelby Twsp., MI

Van Buren Schools, Belleville, MI
 Verona Public Schools, Verona, WI
 Vernon County Division of Family Services, Nevada, MO
 Viterbo University Graduate Studies, Lacrosse, WI

Wake County Public Schools, Raleigh, NC
 Waller ISD, Waller, TX
 Wagoner Public Schools, Wagoner, OK
 Warren County Schools, McMinnville, TN
 Washtenaw ISD, Ann Arbor, MI
 Washington Elementary District, Phoenix, AZ
 Washington State CHADD Conference,
 Washington County Public Schools, Hagerstown, MD
 Wayne County RESA, Detroit, MI
 West Bend Public Schools, West Bend, WI
 West Contra Costa USD, San Pablo, CA
 West Oso ISD, Corpus Christi, TX
 Westchester Public Schools, Westchester, IL
 Westmoreland Public Schools, Montross, VA
 Whitefish Bay School District, Whitefish Bay, WI
 Williamson County Special Education, Marion, IL
 Wisc. Dept. of Corrections Training Center State Conference
 Wisconsin CASE Conference
 Wisconsin Dells Schools, Wisconsin Dells, WI
 Wisconsin Department of Public Instruction, Madison, WI
 Wisconsin Education Assn. State Conference
 Wisconsin Head Start Assn., Madison, WI
 Wisconsin Mathematics Council, Thiensville, WI
 Wisconsin School Counselors State Conference
 Wisconsin School for the Visually Handicapped
 Wyoming Public Schools



Phone references are available upon request.

“

We have never had such an overwhelming response from our personnel indicating how meaningful your presentation was to them. You touched all of our hearts.

Continue on with your most important message. You truly make a difference to those individuals who have had the opportunity to attend one of your workshops.

”

Ann H. Christensen

Coordinator, NSSEO Staff Development, DesPlaines, IL





We're committed to helping you bring Jerry's message to your community.

Jerry has presented to hundreds of organizations – each with different circumstances, funding issues, facility concerns, time constraints and planning committee structures! Over the years, we've encountered almost every special situation and organizational hurdle – and made it work.

We very much appreciate your interest and we are committed to working with you to bring these inspiring programs to your community. Please call to discuss the possibilities!

Here are some options for funding Jerry's programs!

■ SCHOOL DISTRICT

Utilize available funds from the local school district or seek funds from a sponsoring organization.

■ REGIONAL ORGANIZATIONS & SCHOOL DISTRICT

Expenses can be shared among regional organizations, the local school district, parent groups and/or community groups.

■ LOCAL SPONSORSHIP

Local businesses, medical/mental health organizations, and/or youth and adolescent organizations may be able to help underwrite the costs.

■ TICKET SALES

Charge a nominal advance registration fee or arrange advance ticket sales.



PLANNING

WORKING TOGETHER, WE CAN MAKE IT HAPPEN!

THE NEXT STEP

THE NEXT STEP

Contact us to discuss your event requirements. While scheduling is generally months in advance, Jerry can sometimes make room in his schedule for programs on shorter notice.

CALL: 906 228-5736

FAX: 906 228-5736

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